



**SOUTH DAKOTA HIGH SCHOOL ACTIVITIES ASSOCIATION
STRATEGIC PLANNING MEETING OF THE BOARD OF DIRECTORS
SDHSAA OFFICE BUILDING**

July 31, 2024

10:30 AM

Pierre, South Dakota

The Board of Directors held a strategic planning meeting on July 31, 2024, at the SDHSAA Office Building in Pierre, South Dakota with members present as follows:

Marty Weismantel	Dr. Jeff Danielsen	Trent Osborne	Adam Shaw
Randy Hartmann	Chuck Wilson	Ryan Rollinger	

Chris Long of Lyman was also present as an incoming Board Member.

Staff members present included Dr. Dan Swartos, Randy Soma, Brooks Bowman, and Ryan Mikkelsen. Kristina Sage was absent- excused, as she was travelling back from an officiating conference.

Item #'s 1 and 2: Call the Meeting to Order and Pledge of Allegiance

The meeting was called to order by Marty Weismantel at 10:30 A.M., followed by the pledge of allegiance.

Item #3-Introduction of Board and Staff Members

President Weismantel asked the Board of Directors and the SDHSAA Staff Members to introduce themselves.

Item #4-Opening remarks

President Weismantel thanked the board for their service and welcomed them to a new year on the SDHSAA Board of Directors. He also reviewed board meeting protocols and procedures, which are an amended form of Roberts Rules of Order. Dr. Swartos gave an update on the SDHSAA mission, vision, and belief statements and statements regarding the need to continue to provide the case for education-based athletics and activities.

Item #5- Review 2023 Strategic Planning Minutes

President Weismantel reviewed the 2023 Strategic Planning Minutes.

President Weismantel declared the Board in Recess at 11:50AM and out of recess at 12:24PM

Item #6- SDPB Report

Twyla Olson, Brad Van Osdel, and Kyle Mork from SDPB provided the Board with a broadcasting update from 23-24 and a preview of 24-25.

Item #7- NFHS Summer Meeting Comments and Reflections

Board members and staff who attended the NFHS Summer Meeting in Boston shared their comments and reflections on the meeting.

Item #8- Review Board Policy Manual, Constitution/By-Laws, and Yearbook

Dr. Swartos reviewed the 2024-25 SDHSAA Policy Manual and Constitution and By-Laws. SDHSAA staff detailed changes to policy for the upcoming year. There were no changes to the policy manual and the constitutional amendment that was approved by membership was updated.

Item #9- Review the FY 22 Audit

Dr. Swartos and Ryan Mikkelsen notified the Board that the FY23 Audit had not yet been finalized and gave general information from the final audit meeting. The FY23 Audit will be presented to the Board at the November 2024 Board meeting.

Item #10- Review the FY25 Budget and adjustments to the FY24 Budget

Dr. Swartos reviewed the FY 25 budget and detailed proposed adjustments to the FY 24 budget. The Board will have a 2nd reading of the FY 25 budget at the August 1st regular meeting of the SDHSAA Board of Directors.

Item #11- Legislative Considerations/GOAC

Dr. Swartos reviewed the 2024 Legislative Session and previewed the 2025 session.

Item #12- Review Site Selection Committee for 24-25

Dr. Swartos reviewed the structure of the Site Selection committee. President Weismantel will appoint members to the 2024-25 committee (considering sites for 2028-29) at the August 1st meeting of the SDHSAA Board of Directors.

Item #13- Discussion on policy regarding teams not fulfilling football schedules

Dr. Swartos and Mr. Soma discussed an annual issue we are having with football teams pulling out of the season late in the summer and the challenges that presents with filling the schedule of their opponents. Staff will work on a policy and get ideas from the football advisory committee for a future policy.

Item #14- Review SDHSAA Constitutional Revisions for 2023-24 and 2024-25

Dr. Swartos visited with the Board about Constitutional Revisions for 2023-24 and potential recommendations for 2024-25. The membership passed amendments to clarify language regarding name, image, and likeness. Looking towards 2024-25, we will be looking at clarifying language pertaining to division breakdown of the Board of Directors, along with potential amendments that may come from the transfer/eligibility task force.

Item #15- Sub-Committee Updates

Dr. Swartos updated the Board on the progress of the calendar and eligibility/transfer sub-committee task forces. Work will continue in both areas.

Item #16- Discuss Superintendent Group Priorities

Dr. Jeff Danielsen, and Trent Osborne reported that the Superintendents group feels comfortable with where the SDHSAA is at. The Superintendents encourage some more education to the public on what the name, image, and likeness amendment did. Superintendents continue to have concerns regarding Title IX and its implication with added sports, as well as ADA laws and compliance. They passed along a request for PA announcers to be respectful and neutral.

Item #17- Discuss Secondary Principal/AD Priorities

Ryan Rollinger and Adam Shaw seconded the need for name, image, and likeness education, perhaps a FAQ document. There are Title IX concerns regarding the addition of E-Sports and the possible addition of baseball.

Item #18- Discuss Athletic Director Priorities

Chuck Wilson discussed opportunities within the SDIAAA for education, LTC courses, and legal protection. There are concerns with retention of Athletic Directors and he highlighted the mentor program for new Athletic Directors.

Item #19- Discuss School Board Priorities

Marty Weismantel and Randy Hartmann reported priorities from the school boards, including the addition of activities and its impact on the school budget, as well as funding for schools who host state events.

Item #18- Executive Staff and Board Member Comments, Concerns, and Suggestions

SDHSAA Staff and Board had a wide-ranging discussion regarding the following topics:

- Education- looking at allowing group/in-service training for the required CPR/First Aid Course
- Sportsmanship
- Retention of officials

Item #19- Review 2022-23 Goals

Dr. Swartos reviewed progress on the 2022-23 goals.

- 23-24 Goal 1- Economic Impact Study. Recommended to carry over.
- 23-24 Goal 2- Official's Recruitment. Goal met and will continue work. Recommend to eliminate.
- 23-24 Goal 3- Sportsmanship Initiative- Recommend to carry over.
- 23-24 Goal 4- Calendar Committee- Work will continue, but recommend to eliminate.
- 23-24 Goal 5- Classification Committee- Goal met, eliminate goal.
- 23-24 Goal 6- Transfer/Eligibility Committee- Recommend to carry over.
- 23-24 Goal 7- Recruit/Retain Coaches Initiative- Recommend to carry over

Item #20- Set goals for 2024-25

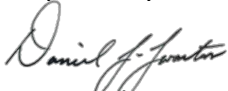
The following goals were developed by staff and board for the 2024-25 school year:

1. Conduct an economic impact study and study the potential of a bid process for items within state events that can save member schools money (hotels, meals, etc).
2. Develop a sportsmanship initiative concerning fan, coach, and participant behavior in SDHSAA sanction sports and activities.
3. Convene a committee to study the SDHSAA transfer of eligibility rules.
4. Develop initiatives concerning coaches recruitment.
5. Convene a committee to study the concept of a success factor in classification.

Item #21- Adjourn

It was moved by Ryan Rollinger, second by Adam Shaw, to adjourn. Motion carried 7-0. President Weismantel declared the meeting adjourned at 1:50 PM.

Respectfully submitted,



Dr. Daniel Swartos
SDHSAA Executive Director