

Let Us Play (0:30)

What are you doing out there? Come on! I saw you at the game the other night. Yeah, you. Up there getting mad, acting like we're all out there making a million a game. Let me be real with you. This isn't the pros. It's school sports. And it's a game. Our game. So please, let us play. School sports fans remember...when you cheer for your team, make noise for the right reasons. This message presented by the NFHS and the NIAAA...and all student athletes in South Dakota.